

citizenM Hotels Wins 2016 The Most Anticipated Hotel Brand,

by TravelWeekly China

Shanghai, 24 May 2016 -- Artyzen Hospitality Group announced today citizenM Hotels has been awarded *2016 The Most Anticipated Hotel Brand* at the *China Travel and Meetings Industry Awards 2016*. The award was presented in a ceremony held on Friday, 20 May in Shanghai by the region's leading travel trade publication – TravelWeekly China.

The winner of the *2016 the Most Anticipated Hotel Brand* was selected based on the judges' considerations in many factors, including the excellence in innovation, product and service offering and proven ability to deliver on commitments to customers in the segment.

Jerry Huang, President, Greater China of the Artyzen Hospitality Group, said, "We are thrilled to have won this award. It is a fantastic news and encouragement for citizenM to position the brand and continue to grow our global portfolio of citizenM hotels in Greater China."

Allan Yip, Vice President, Brand, Marketing and Distribution, Asia Pacific of the Artyzen Hospitality Group, said "citizenM is a highly innovative hotel concept, developed specifically for today's smart, mobile traveller. Our team here has worked very hard to launch our first citizenM hotel in Taipei Ximengding in Q2 2017 in Asia Pacific, providing affordable luxury for the mobile citizens in the region. This win is special to us."

The award-winning citizenM is a new breed of lifestyle hotel brand, currently operates 7 hotels in key primer metropolitan locations and at major airport such as London, Paris, New York, Amsterdam, Rotterdam and Glasgow. The second citizenM hotel in London is scheduled to open at the Tower of London in September 2016, and followed by the first citizenM hotel in Asia Pacific in Taipei Xingmengding in Q2 and Shanghai Hongqiao in Q4 2017 respectively. www.citizenm.com



Pictures: Jerry Huang, President, Greater China and the team receive the award

About Artyzen Hospitality Group

Artyzen Hospitality Group is an innovative hotel management company, embraces "Art, Culture and Emotional Wisdom" as an operating philosophy. Each hotel brand brings this philosophy to life in unique and contemporary ways. All share Artyzen Hospitality Group promise to provide a Culturally Rewarding guest experience. Its brands include Zitan, Artyzen Hotels & Resorts, Artyzen Habitat and citizenM.

Artyzen Hospitality Group is a subsidiary of Shun Tak Holdings Ltd, a listed company in HKSE. It is expanding its portfolio of hotels in Asia Pacific. With regional headquarter in Hong Kong, it is supported by marketing & sales, operations and development offices in Singapore, Shanghai and Macau. www.artyzengroup.com

For more information, please contact

Sarah Wang, Artyzen Hospitality Group | Tel: +86 21 6056 3830 Email: sarah.wang@artyzengroup.com