

Event Release

ARTYZEN SINGAPORE NOW OFFICIALLY OPEN FOLLOWING EXCLUSIVE GRAND OPENING SOIREE

December 5 2023 - Artyzen Singapore, the Lion City's newest stylish lifestyle hotel, unveiled its touch of bespoke elegance in the leafy West Orchard neighbourhood Sunday night, with a charming private celebration to mark the hotel's Grand Opening after its first two weeks of operation.

Artyzen Singapore is a 142-room vertical green oasis on Cuscaden Road, just off Orchard, and is the new flagship property of the premium lifestyle hotel brand Artyzen Hotels and Resorts, as well as its first hotel to open outside of China. Artyzen Hotels and Resorts is the signature brand of Artyzen Hospitality Group, a wholly-owned subsidiary of Shun Tak Holdings Limited (HKSE242).

Singapore luminaries including Mark Shaw, Executive Vice President of Shaw Organisation, Lionel Leo, Co-Founder of One Road Capital Limited, Tina Tan Leo, Co-founder of Privato Asia, Gaurav Kripalani, Artistic Director, Singapore Repertory Theatre and Singapore-born Hollywood celebrity photographer Russel Wong gathered on Cuscaden Road Sunday evening to welcome the new Artyzen Singapore, which is inspired by the culture, colours, and flavours of the Lion City. The stunning boutique hotel unfolded its charm with a musical soiree featuring live performances by Singapore's home-grown singers: Olivia Ong and FRSHOFF.

The sensorial journey was further amplified with an array of delectable surprises from Quenino by Victor Liong, the new fine dining restaurant on level 4 of the hotel co-created by Victor Liong, a celebrated Melbourne chef with Malaysian Chinese heritage who has been awarded Two Chef Hats by the Australian Good Food & Travel Guide.

Each bite presented a mosaic of flavours and techniques, encapsulating the essence of contemporary Asia, yet unified with a distinct culinary approach. Playfulness continued against the spectacular sunset on The Roof Garden, the top floor of the hotel with a sunken lounge and a 25-metre cantilevered infinity pool with a partially transparent base and perfect views overlooking the sprawling city below, which makes it a haven of relaxation and luxury.

About Artyzen Singapore

Inspired by Singapore’s culture, colours, and flavours, Artyzen Singapore represents a modern interpretation of the luxury lifestyle where your utmost comforts are met. Centrally located in the heart of the city, Artyzen Singapore is an easy walk to Orchard Road. Home to the 142-room luxury lifestyle rooms and suites, this iconic heritage landmark was once the sprawling tropical garden mansion named

“Villa Marie” by the great-grandson of Singapore’s well-known philanthropist, the late Mr Tan Tock Seng.

Hi-res images and hotel fact sheets are available for download at the following link [here](#).

About Artyzen Hospitality Group

Artyzen Hospitality Group (AHG), a wholly-owned subsidiary of Shun Tak Holdings Limited (HKSE 242), is a homegrown lifestyle hospitality specialist providing bespoke guest experience with its unique Asian-rooted philosophy of “emotional wisdom”. By celebrating the beauty of traditions, the heritage of the locations, and the people in the communities, we aim to bring people together and create a sense of meaningful connections for one’s journey.

AHG has two flagship hotel brands - Artyzen Hotels and Resorts and Artyzen Habitat, and a collection of distinctive lifestyle properties including The Shàng by Artyzen, YaTi by Artyzen, and Grand Coloane Resort. AHG also has service apartments, restaurants and bars, and a conference centre.

Artyzen Hospitality Group is a subsidiary of Shun Tak Holdings Limited (“Group”), listed on the Hong Kong Stock Exchange since 1973, with a solid foundation in tourism and hospitality in Hong Kong and Macau. This strategic expansion strengthens the Group’s position to better capture the opportunity of the burgeoning Asian tourism landscape, both in China and beyond, especially for the increasingly affluent, distinct, and mobile travellers.

For more information, please visit www.artyzen.com.



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A WHOLLY OWNED SUBSIDIARY OF
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