

**For Immediate Release**

**Artyzen NEW BUND 31 Shanghai  
Celebrates Haipai Floristry with “Summer Lotus Reverie” Event**

**SHANGHAI (May 23, 2025)** – Artyzen NEW BUND 31 Shanghai recently hosted "Summer Lotus Reverie", a captivating Haipai structural floristry event that blended Eastern and Western aesthetics. The event was co-organised by Shanghai Xiang Yiming Master Studio and Shanghai Xiang Yiming Craftsmanship Innovation Studio, embodying Artyzen Hospitality Group’s “Artyzen 3C” philosophy — Connect, Care, and Celebrate —and brought together renowned floral artists and the community to celebrate their unique cultural heritage.

Leading the artistry were masters of Chinese floral design: Mr. Xiang Yiming, a WorldSkills gold-medal coach; Mr. Lu Yiwei, the 45th WorldSkills floristry gold medalist; Mr. Jiang Zhaozheng, recipient of the 47th WorldSkills Excellence Award; and Ms. Hou Yifan, a "National Technical Expert" and winner of the 46th WorldSkills Anhui Provincial floristry trials. Their beautiful works of art transformed the CUBE- a geometrically inspired glass box meeting space into a stunning showcase of Haipai floral art, marrying traditional Jiangnan Garden aesthetics with modern structural floristry. Mr. Xiang Yiming’s live demonstration further highlighted the event’s “Summer Lotus Reverie” theme. A hands-on workshop allowed guests to participate in the creative process.

The event included curated beverages and canapés inspired by the floral artistry, creating a multisensory experience.

Experience the artistry of "Summer Lotus Reverie" anew with our exquisite Floral Afternoon Tea Set. Served daily from May 21st to July 31st, 2:30 PM–5:30 PM, in the elegant Shanghai Modern Lounge at Artyzen NEW BUND 31 Shanghai.

**– The End –**

**About Artyzen NEW BUND 31 Shanghai**

Nourish your senses with an unforgettable artistic encounter at Artyzen NEW BUND 31 Shanghai. Located in the iconic NEW BUND 31 complex, next to the Bank of Communications Performing Arts Center, this 202-room boutique lifestyle hotel, designed by Neri&Hu, offers a uniquely sophisticated atmosphere and intriguing details waiting to be discovered

**About NEW BUND 31**

NEW BUND 31 is a 215,000 square metre mixed-use development project, comprising a state-of-the-art performing arts centre, a lively and fun retail space, a Class-A 36-storey office tower, and a boutique hotel with 202 rooms. With the three pillars of art, innovation and lifestyle as its foundation, NEW BUND 31 is a forward-looking and innovative lifestyle destination that integrates cultural experiences with the style of living, allowing everyone to interact and perceive art on a daily basis.

**About Artyzen Hospitality Group**

Artyzen Hospitality Group (AHG), a wholly owned subsidiary of Shun Tak Holdings Limited (HKEX stock code: 242), is an international lifestyle hospitality company rooted in Asian heritage. Headquartered in Hong Kong, with regional offices in Shanghai, Macau, and Singapore, AHG has presence across seven key Asia-Pacific destinations.

AHG boasts two flagship homegrown brands—Artyzen Hotels and Resorts and Artyzen Habitat—alongside a collection of boutique lifestyle hotels, including The Shàng by Artyzen, YaTi by Artyzen, and Grand Coloane Resort. In addition to hotels, AHG also operates and manages service residences, restaurants, bars, and conference centres.

Established in 2013, AHG embraces its Asian-rooted philosophy of 'Emotional Wisdom', successfully developing distinctive lifestyle brands that offer travellers' bespoke experiences. We emphasise creating personalised guest experiences while honouring local traditions and fostering community engagement through the 'Artyzen 3C': Connect, Care, and Celebrate.

Championing our parent company Shun Tak Holdings Limited’s pioneering “Tourism+” concept – which fosters cross-sector, cross-industry, and cross-discipline collaborations to achieve synergistic “1+1>2” effects—AHG is committed to creating a culturally and environmentally sustainable future that extends positive impact beyond hospitality and generating long-term value for local communities.

For more details, please visit [www.Artyzen.com](http://www.Artyzen.com).

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